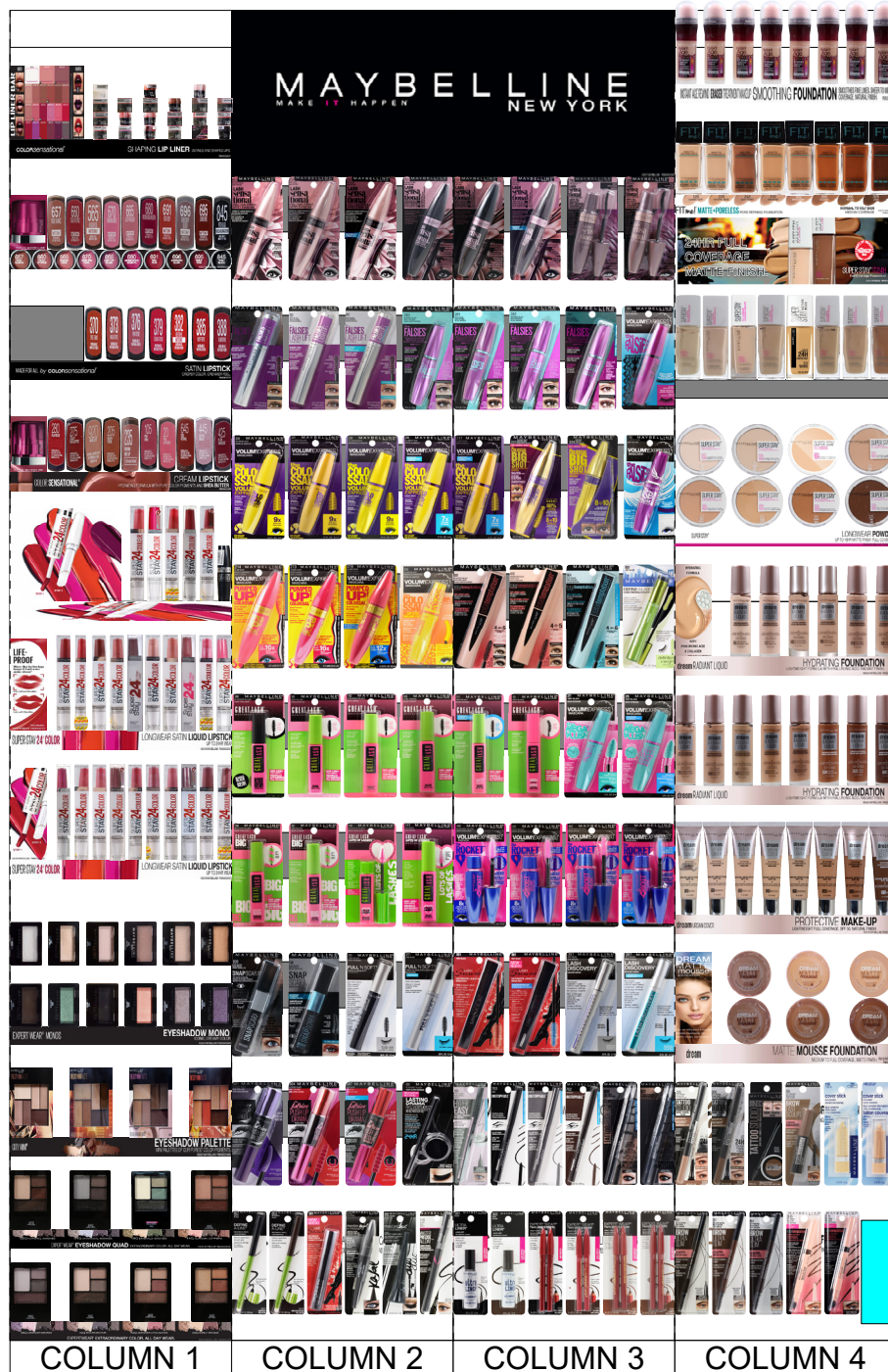




NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021
MNYWAK0472UULHNPQAA_IS21.psa

Column: 1 - Row: 01		Notch: 25	Fixture Type: TRAYS	Fixture Description: CS LIP LINERS 1.1			
Shade Chart Re-Order Code: PM0000026216		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM0000028678		TRAYS Re-Order Code: PM0000019869		UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	322119431	041554486032	COLOR SENSATIONAL MECHANICAL LIN...CLEAR		100	
2	1	322119457	041554486049	COLOR SENSATIONAL MECHANICAL LIN...NUDE WHISPER		105	
3	1	322119481	041554486094	COLOR SENSATIONAL MECHANICAL LIN...DUSTY ROSE		130	
4	1	322119520	041554486131	COLOR SENSATIONAL MECHANICAL LIN...BRICK RED		150	
5	1	322119449	041554486056	COLOR SENSATIONAL MECHANICAL LIN...PURELY NUDE		110	
6	1	322114376	041554549287	Color Sensational Shaping Lip Liner	Almond Rose	132	
7	1	322119554	041554486148	COLOR SENSATIONAL MECHANICAL LIN...WILD VIOLETS		155	
8	1	322114368	041554549300	Color Sensational Shaping Lip Liner	Beige Babe	102	
9	1	322119473	041554486063	COLOR SENSATIONAL MECHANICAL LIN...TOTALLY TOFFEE		115	
10	1	322114821	041554549348	Color Sensational Shaping Lip Liner	Pink Wink	134	
11	1	322114863	041554549324	Color Sensational Shaping Lip Liner	Divine Wine	153	
12	1	322114651	041554549355	Color Sensational Shaping Lip Liner	Raw Chocolate	118	
13	1	322119465	041554486100	COLOR SENSATIONAL MECHANICAL LIN...PALEST PINK		135	
14	1	322119546	041554492859	COLOR SENSATIONAL MECHANICAL LIN...RICH WINE		160	
15	1	322114847	041554549331	Color Sensational Shaping Lip Liner	Gone Grieve	104	
16	1	322119499	041554486070	COLOR SENSATIONAL MECHANICAL LIN...RICH CHOCOLATE		120	
17	1	322119512	041554486117	COLOR SENSATIONAL MECHANICAL LIN...PINK CORAL		140	
18	1	322119504	041554492866	COLOR SENSATIONAL MECHANICAL LIN...PLUM PASSION		165	
19	1	322113320	041554486087	COLOR SENSATIONAL MECHANICAL LIN...MAGNETIC MAUVE		125	
20	1	322119538	041554486124	COLOR SENSATIONAL MECHANICAL LIN...VERY CHERRY		145	
21	1	322115623	041554549317	Color Sensational Shaping Lip Liner	Concrete Jungle	170	

Column: 1 - Row: 02		Notch: 19	Fixture Type: TRAYS	Fixture Description: CS MATTES 1.1			
Shade Chart Re-Order Code: PM0000037452		SS Graphic Re-Order Code: PM0000033944		SS Holder Re-Order Code: PM0000005942			
Graphic Re-Order Code:		TRAYS Re-Order Code: PM0000024432		UPC Blade Code: PM0000005714			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	322118142	041554453645	COLOR SEN THE MATTES	Nude Nuance	657	PM0000014866
23	1	322118875	041554429893	COLOR SEN THE MATTES	Touch of Spice	660	PM0000013399
24	1	322114601	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
25	1	322118859	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670	PM0000013401
26	1	322114708	041554429909	COLOR SEN THE MATTES	Lust for Blush	665	PM0000013400
27	1	322118833	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680	PM0000013403
28	1	322118134	041554453638	COLOR SEN THE MATTES	Rich Ruby	691	PM0000014865
29	1	322118168	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696	PM0000014871
30	1	322118817	041554429961	COLOR SEN THE MATTES	Divine Wine	695	PM0000013406
31	1	322111938	041554488777	COLOR SENSATIONAL LOADED BOLDS	Pitch Black	845	PM0000018204

Column: 1 - Row: 03		Notch: 13	Fixture Type: TRAYS	Fixture Description: CS MADE FOR ALL 1.1 **			
Shade Chart Re-Order Code: PM0000028753		SS Graphic Re-Order Code: PM0000028754		SS Holder Re-Order Code: PM0000027620			
Graphic Code: PM0000028756, PM0000028757, PM0000031905		TRAYS Re-Order Code: PL2000000434		UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
32	1	322210570	041554564839	CS MADE FOR YOU	SPICE FOR ME	370	
33	1	322210596	041554564815	CS MADE FOR YOU	MAUVE FOR ME	373	
34	1	322210619	041554566772	CS MADE FOR YOU	PINK FOR ME	376	
35	1	322210601	041554564860	CS MADE FOR YOU	FUCHSIA FOR ME	379	
36	1	322210635	041554564846	CS MADE FOR YOU	RED FOR ME	382	
37	1	322210627	041554564853	CS MADE FOR YOU	RUBY FOR ME	385	
38	1	322210588	041554564877	CS MADE FOR YOU	PLUM FOR ME	388	

Column: 1 - Row: 04		Notch: 7	Fixture Type: TRAYS	Fixture Description: CS CREAMS 1.1 RENO **			
Shade Chart Re-Order Code: PM0000035471, PM0000035472		SS Graphic Re-Order Code: PM0000033908		SS Holder Re-Order Code: PM0000027630			
Graphic Re-Order Code: PM0000033907, PM0000033909		TRAYS Re-Order Code: PL2000000446		UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
39	1	322113477	041554264630	COLOR SEN LIPSTICK	Rum Riche	280	PM0000007184
40	1	322110770	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275	PM0000006187
41	1	322117285	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000011889
42	1	322110291	041554198560	COLOR SEN LIPSTICK	Nearly There	205	PM0000006180
43	1	322110453	041554198591	COLOR SEN LIPSTICK	Warm Me Up	235	PM0000006183
44	1	322110623	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
45	1	322112845	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
46	1	322111043	041554198553	COLOR SEN LIPSTICK	Red Revival	645	PM0000006209

Row: 01

Lower Notch: 25

Row: 02

Lower Notch: 19

Row: 03

Lower Notch: 13

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 17

Row: 09

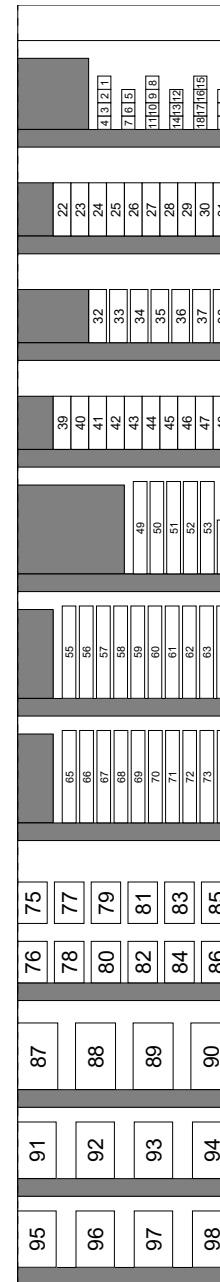
Lower Notch: 11

Row: 10

Lower Notch: 6

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021						
47	1	322110924	041554198423	COLOR SEN LIPSTICK	On The Mauve	445 PM0000006200
48	1	322110908	041554198409	COLOR SEN LIPSTICK	Plum Paradise	425 PM0000006198

Column: 1 - Row: 05		Notch: 40	Fixture Type: TRAYS	Fixture Description: SS 24HR PANTONE 1.3 (ALT) **		
Shade Chart Re-Order Code: PM0000036420		SS Graphic Re-Order Code: PM0000036422		SS Holder Re-Order Code: PM0000006941		
Graphic Re-Order Code: PM0000031083		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000006941		
TRAYS Re-Order Code: PL2000000386		UPC		Chip Codes		
Loc ID	Fac	Acct Code	Description	Shade	Shade #	Chip Codes
49	1	322113435	041554237757 SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	020	PM0000006117
50	1	N/A	041554558876 SuperStay 24 Smile Brightners	Crisp Magenta	305	
51	1	322114091	041554237788 SS 2 STEP 24 HR LIPCOLOR	Keep It Red	035	PM0000006120
52	1	322117196	041554494969 SUPERSTAY SUPER IMPACT	ETERNAL CHERRY	200	PM0000023449
53	1	N/A	041554558890 SuperStay 24 Smile Brightners	Optic Ruby	310	
54	1	322117099	041554494891 SUPERSTAY ERASER	SUPERSTAY ERASER	00	PM0000023453

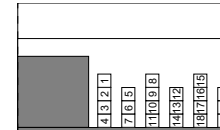
Column: 1 - Row: 06		Notch: 33	Fixture Type: TRAYS	Fixture Description: SS 24HR PANTONE 2.3 (ALT) **		
Shade Chart Re-Order Code: PM0000034460		SS Graphic Re-Order Code: PM0000031255		SS Holder Re-Order Code: PM0000006942		
Graphic Re-Order Code: PM0000031083		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000006941		
TRAYS Re-Order Code: PL2000000386		UPC		Chip Codes		
Loc ID	Fac	Acct Code	Description	Shade	Shade #	Chip Codes
55	1	322112918	041554237764 SS 2 STEP 24 HR LIPCOLOR	Keep Up The Flame	025	PM0000006118
56	1	322113299	041554237740 SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
57	1	322113029	041554237726 SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
58	1	322113087	041554237948 SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115	PM00000006136
59	1	322112675	041554238006 SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	145	PM00000006142
60	1	322116158	041554335927 SS 2 STEP 24 HR LIPCOLOR	Constant Toast	136	PM0000010808
61	1	322114067	041554238280 SS 2 STEP 24 HR LIPCOLOR	Timeless Toffee	150	PM00000006143
62	1	322113095	041554237931 SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM00000006135
63	1	322114122	041554237924 SS 2 STEP 24 HR LIPCOLOR	Blush On	105	PM00000006134
64	1	322112617	041554494945 SUPERSTAY SUPER IMPACT	PINK GOES ON	215	PM0000023447

Column: 1 - Row: 07		Notch: 26	Fixture Type: TRAYS	Fixture Description: SS 24HR PANTONE 3.3 (ALT) **		
Shade Chart Re-Order Code: PM0000034461		SS Graphic Re-Order Code: PM0000031257		SS Holder Re-Order Code: PM0000006942		
Graphic Re-Order Code: PM0000031083		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000006941		
TRAYS Re-Order Code: PL2000000386		UPC		Chip Codes		
Loc ID	Fac	Acct Code	Description	Shade	Shade #	Chip Codes
65	1	322116831	041554494983 SUPERSTAY SUPER IMPACT	24/7 FUSCHIA	220	PM0000023451
66	1	322113273	041554237917 SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	100	PM00000006133
67	1	322113061	041554237894 SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	
68	1	N/A	041554558883 SuperStay 24 Smile Brightners	Frosted Mauve	300	
69	1	322112667	041554237801 SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM00000006122
70	1	322113778	041554237870 SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	080	PM00000006129
71	1	322112926	041554237825 SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM00000006124
72	1	N/A	041554558906 SuperStay 24 Smile Brightners	Frozen Rose	315	
73	1	322113037	041554237818 SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM00000006123
74	1	322113053	041554237955 SS 2 STEP 24 HR LIPCOLOR	Always Heather	120	PM00000006137

Column: 1 - Row: 08		Notch: 17	Fixture Type: TRAYS	Fixture Description: EW MONOS 1.1 (2TIER) **		
Shade Chart Re-Order Code: PM0000028848, PM0000028849		SS Graphic Re-Order Code: PM0000028849		SS Holder Re-Order Code: PM0000028849		
Graphic Re-Order Code: PM0000033870		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665		
TRAYS Re-Order Code: PL2000000442		UPC		Chip Codes		
Loc ID	Fac	Acct Code	Description	Shade	Shade #	Chip Codes
75	1	322115102	041554492644 New Expertwear Monos	Vanilla	100S	
76	1	322115542	041554492682 New Expertwear Monos	Made for Mocha	140S	
77	1	322115453	041554490749 New Expertwear Monos	Soft Pearl	10S	
78	1	322115461	041554490824 New Expertwear Monos	Forest Green	80S	
79	1	322115479	041554490763 New Expertwear Monos	Seashell	30S	
80	1	322115576	041554492651 New Expertwear Monos	Night Sky	110S	
81	1	322115152	041554490770 New Expertwear Monos	Nude Glow	40S	
82	1	322112984	041554552201 New Expertwear Monos	Dusty Rose	200S	
83	1	322115487	041554490756 New Expertwear Monos	Linen	20S	
84	1	322115144	041554490787 New Expertwear Monos	Tastefully Taupe	50S	
85	1	322115136	041554490794 New Expertwear Monos	The Glo Down	60S	
86	1	322115518	041554492712 New Expertwear Monos	Humdrum Plum	170S	

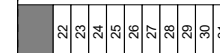
Column: 1 - Row: 09		Notch: 11	Fixture Type: TRAYS	Fixture Description: CITY MINI PALETTES 1.1 **		
Shade Chart Re-Order Code: PM0000028375		SS Graphic Re-Order Code: PM0000033852		SS Holder Re-Order Code: PM0000013507		
Graphic Re-Order Code: PM0000033852		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000013507		
TRAYS Re-Order Code: PL2000000445		UPC		Chip Codes		
Loc ID	Fac	Acct Code	Description	Shade	Shade #	Chip Codes
87	1	322149818	041554540772 CITY MINI PALETTES	MATTE ABOUT TOWN	480	

Row: 01



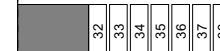
Lower Notch: 25

Row: 02



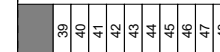
Lower Notch: 19

Row: 03



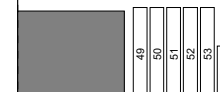
Lower Notch: 13

Row: 04



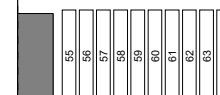
Lower Notch: 7

Row: 05



Lower Notch: 40

Row: 06



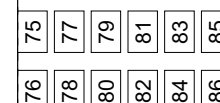
Lower Notch: 33

Row: 07



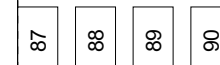
Lower Notch: 26

Row: 08



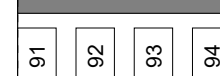
Lower Notch: 17

Row: 09



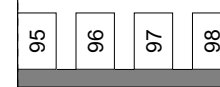
Lower Notch: 11

Row: 10



Lower Notch: 6

Row: 11



Lower Notch: 1

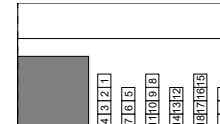
NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021						
88	1	322115665	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400
89	1	322115348	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410
90	1	322115770	041554499766	CITY MINI PALETTES	Downtown Sunrise	430

Column: 1 - Row: 10		Notch: 6		Fixture Type: TRAYS		Fixture Description: EW QUADS 1.2 **	
Shade Chart Re-Order Code: PM0000028429		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
91	1	322111491	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
92	1	322118574	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q	
93	1	322112104	041554409239	EXPERT WEAR QUADS	Emerald Smokes	48Q	
94	1	322112138	041554409260	EXPERT WEAR QUADS	Autumn Coppers	44Q	

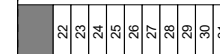
Column: 1 - Row: 11		Notch: 1		Fixture Type: TRAYS		Fixture Description: EW QUADS 2.2 **	
Shade Chart Re-Order Code: PM0000028431		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
95	1	322118524	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q	
96	1	322118558	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
97	1	322112968	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q	
98	1	322111873	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q	

Row: 01



Lower Notch: 25

Row: 02



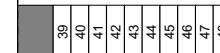
Lower Notch: 19

Row: 03



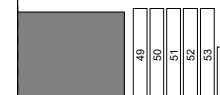
Lower Notch: 13

Row: 04



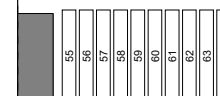
Lower Notch: 7

Row: 05



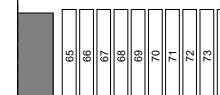
Lower Notch: 40

Row: 06



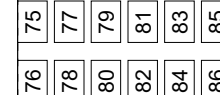
Lower Notch: 33

Row: 07



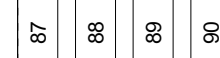
Lower Notch: 26

Row: 08



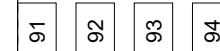
Lower Notch: 17

Row: 09



Lower Notch: 11

Row: 10



Lower Notch: 6

Row: 11



Lower Notch: 1

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021

MNYWAK0472UULHNPQAA_IS21.psa

Column: 2 - Row: 01 Notch: 24 Fixture Type: HEADER Fixture Description: MNY LOGO HDR 2' FLAT FRONT UNLIT **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 21			Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT		
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code:			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: 041554984507			HOOK BARS Rolled Up Code: 041554984507			UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
99	1	322118906	041554420616	LASH SENSATIONAL	Blackest Black	00	
100	1	322118922	041554420623	LASH SENSATIONAL	Very Black	01	
101	1	322118948	041554420647	LASH SENSATIONAL WP	Very Black	01	
102	1	322119180	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	

Column: 2 - Row: 03			Notch: 14		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT		
Shade Chart Re-Order Code:					SS Graphic Re-Order Code:				
Graphic Re-Order Code:					SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: 041554984507					HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452		
Loc ID	Fac	Acct Code	UPC		Description		Shade	Shade #	Chip Codes
103	1	N/A	041554578478	FALSIES SALON LIFT			BLACKEST BLACK	200	
104	1	N/A	041554578485	FALSIES SALON LIFT			VERY BLACK	201	
105	1	N/A	041554578492	FALSIES SALON LIFT WTP			VERY BLACK (WTP)	202	
106	1	322180157	041554217957	FALSIES MASCARA			Blackest Black	00	

Column: 2 - Row: 04		Notch: 7		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
107	1	322181755	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
108	1	322181763	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	
109	1	322181917	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2	
110	1	322180034	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	

Column: 2 - Row: 05		Notch: 40		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
111	1	322118338	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00	
112	1	322118346	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01	
113	1	322118320	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01	
114	1	322210025	041554288254	CAT EYES MASCARA	Glam Black	01	

Column: 2 - Row: 06		Notch: 33		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
115	1	322186006	041554670745	GREAT LASH MASCARA	Blackest Black	00	
116	1	322183896	041554532722	GREAT LASH MASCARA	Very Black	1	
117	1	322183935	041554532807	GREAT LASH MASCARA	Brownish Black	2	
118	1	322183294	041554532982	GREAT LASH MASCARA	Dark Brown	3	

Column: 2 - Row: 07		Notch: 26		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: 041554984507				HOOK BARS Rolled Up Code: 041554984507		UPC Blade Code: 041554994452	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
119	1	322181103	041554209310	GREAT LASH BIG	Blackest Black	00	
120	1	322181111	041554209327	GREAT LASH BIG	Very Black	01	
121	1	322180181	041554239423	Great Lash Lots of Lashes	Blackest Black	00	
122	1	322180173	041554239416	Great Lash Lots of Lashes	Very Black	01	

Column: 2 - Row: 08 Notch: 19		Fixture Type: HOOK BARS		Fixture Description: 4HK GENERIC URBAN HKBR UNLIT	
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:		SS Holder Re-Order Code:	
Graphic Re-Order Code:		HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507	
UPC		UPC		UPC Blade Code: 041554994452	

Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

99	100	101	102
103	104	105	106
107	108	109	110
111	112	113	114
115	116	117	118
119	120	121	122
123	124	125	126
127	128	129	130
131	132	133	134
135	136		

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
123	1	N/A	041554539912	SNPSACARA	PITCH BLACK	300
124	1	N/A	041554578539	SNPSACARA	PITCH BLACK (WTP)	340
125	1	322183901	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
126	1	322181137	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

Column: 2 - Row: 09 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
127	1	322112277	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00
128	1	322118249	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
129	1	322118281	041554443493	PUSH UP DRAMA WTP	Very Black	01
130	1	322180686	041554220186	EYE STUDIO GEL LINER	Blackest Black	50

Column: 2 - Row: 10 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK DEFINE-A-LINE HKBR UNLIT **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000028358 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
131	1	322183448	041554009071	DEFINE A LINE	Ebony Black	1
132	1	322183422	041554009095	DEFINE A LINE	Brownish Black	3
133	1	322181006	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1
134	1	322116190	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
135	1	322181048	041554294231	MASTER DUO LINER	Black Lacquer	500
136	1	322113891	041554568226	EYE STUDIO MASTER PREC ALL DAY	Black	110

Row: 01					Lower Notch: 24
Row: 02	99	100	101	102	Lower Notch: 21
Row: 03	103	104	105	106	Lower Notch: 14
Row: 04	107	108	109	110	Lower Notch: 7
Row: 05	111	112	113	114	Lower Notch: 40
Row: 06	115	116	117	118	Lower Notch: 33
Row: 07	119	120	121	122	Lower Notch: 26
Row: 08	123	124	125	126	Lower Notch: 19
Row: 09	127	128	129	130	Lower Notch: 12
Row: 10	131	132	133	134	Lower Notch: 5

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021

MNYWAK0472UULHNPQAA_IS21.psa

Column: 2 - Row: 01 Notch: 24 Fixture Type: HEADER Fixture Description: MNY LOGO HDR 2' FLAT FRONT UNLIT **

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: PM00000021064 SS Holder Re-Order Code:

HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
137	1	322119164	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	
138	1	322119156	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	
139	1	322115869	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710	
140	1	322116108	041554496192	LASH SENSATIONAL CURVITUDE	Very Black WSH	720	

Column: 3 - Row: 03 Notch: 14 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
141	1	322180262	041554217964	FALSIES MASCARA	Very Black	01	
142	1	322180343	041554217971	FALSIES MASCARA	Brownish Black	02	
143	1	322180424	041554217988	FALSIES MASCARA WP	Very Black	01	
144	1	322114059	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10	

Column: 3 - Row: 04 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
145	1	322180042	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1	
146	1	322113223	041554493719	COLOSSAL BIG SHOT	BLAKEST BLACK WSH	223	
147	1	322113249	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
148	1	322184606	041554268706	FALSIES FLARED	Blackest Black	00	

Column: 3 - Row: 05 Notch: 40 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
149	1	322111831	041554522556	FALSIES TEMPTATION	BLKST BLK	601	
150	1	322111899	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603	
151	1	322116239	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604	
152	1	322182248	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1	

Column: 3 - Row: 06 Notch: 33 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
153	1	322185880	041554626964	GREAT LASH WATERPROOF	Very Black	1	
154	1	322183561	041554565294	CURVED BRUSH GREAT LASH WASHAB...	Very Black	1	
155	1	322111239	041554281460	MEGA PLUSH MASCARA	Very Black	01	
156	1	322111784	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	

Column: 3 - Row: 07 Notch: 26 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
157	1	322115283	041554288384	VE ROCKET MASCARA	Blackest Black	00	
158	1	322115259	041554288377	VE ROCKET MASCARA	Very Black	01	
159	1	322115241	041554288391	VE ROCKET MASCARA	Brownish Black	02	
160	1	322115267	041554288452	VE ROCKET MASCARA WP	Very Black	01	

Column: 3 - Row: 08 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 4HK GENERIC URBAN HKBR UNLIT

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Row: 01

Lower Notch: 24

Row: 02

Lower Notch: 21

Row: 03

Lower Notch: 14

Row: 04

Lower Notch: 7

Row: 05

Lower Notch: 40

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 19

Row: 09

Lower Notch: 12

Row: 10

Lower Notch: 5

137	138	139	140
141	142	143	144
145	146	147	148
149	150	151	152
153	154	155	156
157	158	159	160
161	162	163	164
165	166	167	168
169	170		
171	172	173	174
175	176		

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
161	1	322181925	041554054156	LASH STILETTO	Very Black	1
162	1	322180628	041554208832	LASH STILETTO WP	Very Black	01
163	1	322180238	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
164	1	322180432	041554650495	LASH DISCOVERY WP	Very Black	1

Column: 3 - Row: 09 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK UNSTOPPABLE (DEMO) HKBR UNLIT **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000035835 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
165	1	N/A	041554578607	HYPER EASY LIQUID LINER	PITCH BLACK	800
166	1	322182816	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
167	1	322182832	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
168	1	322182858	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60
169	1	322210392	041554563337	TATTOO STUDIO LINER	DEEP ONYX	900
170	1	322210449	041554563344	TATTOO STUDIO LINER	INTENSE CHARCOAL	901

Column: 3 - Row: 10 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK EXPERT EYES TWIN BRW HKBR UNLIT **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000028359 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
171	1	322182963	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1
172	1	322183121	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2
173	1	322184509	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01
174	1	322184494	041554530254	EXPERT EYES TWIN BROW & EYE PENC...	Dark Brown	02
175	1	322184486	041554530667	EXPERT EYES TWIN BROW & EYE PENC...	Medium Brown	03
176	1	322184478	041554530339	EXPERT EYES TWIN BROW & EYE PENC...	Light Brown	04

Row: 01					Lower Notch: 24
Row: 02	137	138	139	140	Lower Notch: 21
Row: 03	141	142	143	144	Lower Notch: 14
Row: 04	145	146	147	148	Lower Notch: 7
Row: 05	149	150	151	152	Lower Notch: 40
Row: 06	153	154	155	156	Lower Notch: 33
Row: 07	157	158	159	160	Lower Notch: 26
Row: 08	161	162	163	164	Lower Notch: 19
Row: 09	165	166	167	168	Lower Notch: 12
Row: 10	171	172	173	174	Lower Notch: 5

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021
MNYWAK0472UULHNPQAA_IS21.psa

Column: 4 - Row: 01 Notch: 28 Fixture Type: TRAYS				Fixture Description: IAR ERASER FNDTN 1.1 **			
Shade Chart Re-Order Code: PM0000028509				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000031080				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000385				TRAYS Rolled Up Code: N/A			
				UPC Blade Code: PM0000008633			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
177	1	322111328	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120	PM0000004171
178	1	322111336	041554220070	IAR ERASER FOUNDATION	Buff Beige	130	PM0000004172
179	1	322111344	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150	PM0000004173
180	1	322111352	041554220094	IAR ERASER FOUNDATION	Nude	190	PM0000004174
181	1	322111394	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200	PM0000004195
182	1	322111409	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220	PM0000004175
183	1	322111417	041554220124	IAR ERASER FOUNDATION	Pure Beige	250	PM0000004176
184	1	322111467	041554220155	IAR ERASER FOUNDATION	Medium Beige	300	PM0000004179

Column: 4 - Row: 02 Notch: 22 Fixture Type: TRAYS				Fixture Description: FM M&P FNDTN 1.1 (AA/H) **			
Shade Chart Re-Order Code: PM0000033826				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000439				TRAYS Rolled Up Code: N/A			
				UPC Blade Code: PM0000014575			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
185	1	322119033	041554433449	FitMe MATTE+PORELESS FNDTN	Clisc Ivory	120	
186	1	322119059	041554433470	FitMe MATTE+PORELESS FNDTN	Ntrl Beige	220	
187	1	322116970	041554538700	FitMe MATTE+PORELESS FNDTN	LIGHT HONEY	242	
188	1	322114897	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	310	
189	1	322119041	041554438192	FitMe MATTE+PORELESS FNDTN	Warm Honey	322	
190	1	322119025	041554433524	FitMe MATTE+PORELESS FNDTN	Coconut	355	
191	1	322111726	041554466522	FitMe MATTE+PORELESS FNDTN	MOCHA	360	
192	1	322116954	041554538748	FitMe MATTE+PORELESS FNDTN	JAVA	375	

Column: 4 - Row: 03 Notch: 19 Fixture Type: CHROME SIGN UR				Fixture Description: SS FC FNDTN (ALLURE+PRODUCT) 4X12 **			
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000033790				SS Holder Re-Order Code:			
CHROME SIGN UR : PL2000000038				CHROME SIGN UR Rolled Up Code: N/A			
				UPC Blade Code:			

Column: 4 - Row: 04 Notch: 12 Fixture Type: TRAYS				Fixture Description: SS FC FNDTN 1.1 **			
Shade Chart Re-Order Code: PM0000037095				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000033863				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000437				TRAYS Rolled Up Code: N/A			
				UPC Blade Code: PM0000008633			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
193	1	322113875	041554541403	SUPERSTAY FULL COVERAGE FOUNDA...	Porcelain	110	
194	1	322113867	041554541410	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Ivory	112	
195	1	N/A	041554559415	SUPERSTAY FULL COVERAGE FOUNDA...	Light Beige	118	
196	1	322113972	041554541427	SUPERSTAY FULL COVERAGE FOUNDA...	Classic Ivory	120	
197	1	N/A	041554589900	SUPERSTAY FULL COVERAGE FOUNDA...	Medium Beige	129	
198	1	322114944	041554541458	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Beige	220	
199	1	322114936	041554541465	SUPERSTAY FULL COVERAGE FOUNDA...	Sun Beige	310	
200	1	322113883	041554541519	SUPERSTAY FULL COVERAGE FOUNDA...	Coconut	355	

Column: 4 - Row: 05 Notch: 4 Fixture Type: TRAYS				Fixture Description: SS FC PDR 1.1 (ETH) **			
Shade Chart Re-Order Code: PM0000028802, PM0000028803				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000033864				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000436				TRAYS Rolled Up Code: N/A			
				UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
201	1	322210211	041554562804	SUPERSTAY FULL COVERAGE POWDER	Fair Porcelain	102	
202	1	322210253	041554563368	SUPERSTAY FULL COVERAGE POWDER	Honey	320	
203	1	322210156	041554562835	SUPERSTAY FULL COVERAGE POWDER	Classic Ivory	120	
204	1	322210237	041554562880	SUPERSTAY FULL COVERAGE POWDER	Golden Caramel	332	
205	1	322210229	041554562866	SUPERSTAY FULL COVERAGE POWDER	Natural Beige	220	
206	1	322210198	041554562903	SUPERSTAY FULL COVERAGE POWDER	Coconut	355	
207	1	322210203	041554562873	SUPERSTAY FULL COVERAGE POWDER	Golden	312	
208	1	322210245	041554563375	SUPERSTAY FULL COVERAGE POWDER	Java	375	

Column: 4 - Row: 06 Notch: 37 Fixture Type: TRAYS				Fixture Description: DRM RADIANT FNDTN 1.2 **			
Shade Chart Re-Order Code: PM0000034446				SS Graphic Re-Order Code: PM0000034477			
Graphic Re-Order Code: PM0000034479				SS Holder Re-Order Code: PM0000034174			
TRAYS Re-Order Code: PL2000000550				TRAYS Rolled Up Code: N/A			
				UPC Blade Code: PM0000021665			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
209	1	N/A	041554579048	DREAM RADIANT LIQUID FOUNDATION	Fair Porcelain	02	
210	1	N/A	041554579062	DREAM RADIANT LIQUID FOUNDATION	Fair Ivory	08	
211	1	N/A	041554579079	DREAM RADIANT LIQUID FOUNDATION	Porcelain Ivory	10	

Row: 01	177	178	179	180	181	182	183	184	Lower Notch: 28
Row: 02	185	186	187	188	189	190	191	192	Lower Notch: 22
Row: 03									Lower Notch: 19
Row: 04	193	194	195	196	197	198	199	200	Lower Notch: 12
Row: 05	201	203	205	207					Lower Notch: 4
Row: 06	202	204	206	208					Lower Notch: 37
Row: 07	215	216	217	218	219	220	221	222	Lower Notch: 30
Row: 08	223	224	225	226	227	228	229	230	Lower Notch: 23
Row: 09	231	232	233	234	235				Lower Notch: 16
Row: 10	237	238	239	240	241	242			Lower Notch: 12
Row: 11	243	244	245	246	247				Lower Notch: 5

NOTCH SCHEMATIC

WAKEFERN / SHOPRITE 4' X 72" URBAN MAYBELLINE PLANOGRAM - Spring 2021						
212	1	N/A	041554579086	DREAM RADIANT LIQUID FOUNDATION	Classic Ivory	20
213	1	N/A	041554579093	DREAM RADIANT LIQUID FOUNDATION	Ivory Beige	30
214	1	N/A	041554579109	DREAM RADIANT LIQUID FOUNDATION	Nude Beige	35

Column: 4 - Row: 07			Notch: 30		Fixture Type: TRAYS		Fixture Description: DRM RADIANT FNDTN 2.2 **		
Shade Chart Re-Order Code: PM0000034447					SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000034479					SS Holder Re-Order Code:				
TRAYS Re-Order Code: PL2000000550					TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
215	1	N/A	041554579123	DREAM RADIANT LIQUID FOUNDATION	Creamy Natural	50			
216	1	N/A	041554579147	DREAM RADIANT LIQUID FOUNDATION	Pure Beige	70			
217	1	N/A	041554579154	DREAM RADIANT LIQUID FOUNDATION	Natural Beige	75			
218	1	N/A	041554579161	DREAM RADIANT LIQUID FOUNDATION	Cashew	80			
219	1	N/A	041554579178	DREAM RADIANT LIQUID FOUNDATION	Honey Beige	90			
220	1	N/A	041554579192	DREAM RADIANT LIQUID FOUNDATION	Coconut	125			
221	1	N/A	041554579215	DREAM RADIANT LIQUID FOUNDATION	Cocoa	130			
222	1	N/A	041554579222	DREAM RADIANT LIQUID FOUNDATION	Java	135			

Column: 4 - Row: 08 Notch: 23 Fixture Type: TRAYS				Fixture Description: DRM URBAN COVER 1.1 **			
Shade Chart Re-Order Code: PM0000031535				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000031538				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000478				TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000021665	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
223	1	N/A	041554571523	DREAM URBAN COVER FOUNDATION	Porcelain	110	
224	1	N/A	041554571530	DREAM URBAN COVER FOUNDATION	Natural Ivory	112	
225	1	N/A	041554571554	DREAM URBAN COVER FOUNDATION	Classic Ivory	120	
226	1	N/A	041554571561	DREAM URBAN COVER FOUNDATION	Warm Nude	128	
227	1	N/A	041554571592	DREAM URBAN COVER FOUNDATION	Natural Beige	220	
228	1	N/A	041554571639	DREAM URBAN COVER FOUNDATION	Toffee	330	
229	1	N/A	041554571653	DREAM URBAN COVER FOUNDATION	Café Au Lait	348	
230	1	N/A	041554571677	DREAM URBAN COVER FOUNDATION	Java	375	

Column: 4 - Row: 09 Notch: 16 Fixture Type: TRAYS				Fixture Description: DRM MATTE MOUSSE 1.1 (AA) **			
Shade Chart Re-Order Code: PM0000033818,PM0000033819				SS Graphic Re-Order Code: PM0000031248			
Graphic Re-Order Code: PM0000031253				SS Holder Re-Order Code:			
TRAYS : PL2000000380, PL2000000460				TRAYS Rolled Up Code: N/A		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
231	1	322111718	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70	PM0000015502
232	1	322111750	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90	PM0000015496
233	1	322116857	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75	PM0000015499
234	1	322111970	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	120	PM0000015492
235	1	322113702	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	80	PM0000015498
236	1	322112251	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	130	PM0000015494

Column: 4 - Row: 10		Notch: 12	Fixture Type: HOOK BARS		Fixture Description: 6HK TS BRW TINT PEN (DEMO) HKBR UNLIT **		
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000028370				SS Holder Re-Order Code:			
HOOK BARS Re-Order Code: PL2000000147		HOOK BARS Rolled Up Code: N/A			UPC Blade Code: PM0000008588		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
237	1	322113744	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	355	
238	1	322114295	041554547092	TATTOOSTUDIO BROW TINT PEN	Deep Brown	365	
239	1	322210512	041554559743	TattooStudio Brow Pomade	Soft Brown	374	
240	1	N/A	041554578706	BROW FAST SCULPT	SOFT BROWN	255	
241	1	322212506	041554543872	COVER STICK (CORRECTOR)	Ivory	1	
242	1	322215083	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3	

Column: 4 - Row: 11		Notch: 5		Fixture Type: HOOK BARS		Fixture Description: 6HK BRW ULTRA SLIM (DEMO) HKBR UNLIT **			
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM0000031772				SS Holder Re-Order Code:					
HOOK BARS Re-Order Code: PL2000000147				HOOK BARS Rolled Up Code: N/A				UPC Blade Code: PM0000008588	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
243	1	N/A	041554572308	BROW ULTRA SLIM	SOFT BROWN	255			
244	1	N/A	041554572322	BROW ULTRA SLIM	MEDIUM BROWN	257			
245	1	N/A	041554572339	BROW ULTRA SLIM	DEEP BROWN	260			
246	1	322116865	041554545074	TEMPTATION BROW	SOFT BROWN	305			
247	1	322116182	041554545098	TEMPTATION BROW	DEEP BROWN	315			

Row: 01	177	178	179	180	181	182	183	184	Lower Notch: 28
Row: 02	185	186	187	188	189	190	191	192	Lower Notch: 22
Row: 03									Lower Notch: 19
Row: 04	193	194	195	196	197	198	199	200	Lower Notch: 12
Row: 05	201	203	205	207					Lower Notch: 4
Row: 06	202	204	206	208					Lower Notch: 37
Row: 07	215	216	217	218	219	220	221	222	Lower Notch: 30
Row: 08	223	224	225	226	227	228	229	230	Lower Notch: 23
Row: 09	231	232	233	234	235				Lower Notch: 16
Row: 10	237	238	239	240	241	242			Lower Notch: 12
Row: 11	243	244	245	246	247				Lower Notch: 5



MAYBE

MAKE IT HAPPEN



LINE NEW YORK



